

**SIFR**

Origin: Singapore  
 Designers: Chris John Fussner and Suraj Melwani  
 Category: Men's  
 About: Sifr is a contemporary menswear line that is based on a combination of premium fabrics, design relevance and edge with a lasting appeal. Inspired by the intricacy that goes into creating garments that fit into a higher menswear tier, and with intentional use of a sombre colour palette, the line evokes a certain sense of calmness while retaining a confident edge. It is sleek, youthful, sophisticated and contemporary in its appeal with styling being crucial in the process of creating unique looks.

**UTT'ER**

Origin: Singapore  
 Designer: Josephine Xie  
 Category: Women's  
 About: Reinterpreting a ready-to-wear line through uncommon pattern-making techniques with an emphasis on form and comfort is the label's philosophy. Made for modern living and enhanced with a touch of vanity, the clothes feature quirky details, surprising seam lines, and contrasting fabrics—a presentation of edgy lifestyle pieces that are wholly original and minimal in equal measures.

**YUMUMU**

Origin: Singapore  
 Designer: Lu Yilin  
 Category: Women's  
 About: Yumumu offers refreshing interpretations of modernity with intricate panelling and fluid lines coming together in elegant constructions, embodying both the independence and sensuality of designer Lu Yilin's muse in mind: A feminine figure, an unwavering image of youthful confidence and an understated, yet distinct style. The Yumumu woman mixes and matches to reflect her own personality, constantly questioning the need to conform to a particular style or dresscode.

**NO'OM**

Origin: Jakarta  
 Designer: Soelipto Hoesijaja  
 Category: Men's  
 About: no'om is the new trendssetter for young men in Indonesia and maximizes performance without sacrificing the identity of the wearer. Like their customers, the team behind no'om is very energetic, knowledgeable and adopts fashion as part of a modern lifestyle and dives deep into fashion trends for the modern man.



**CARRIE K.**

Origin: Singapore  
 Designer: Carolyn Kan  
 Category: Jewellery  
 About: Carrie K. specializes in handcrafted jewellery that celebrates honesty, imperfection, and the flaws in each of us. Made of sterling silver and semi-precious stones, Carrie K. is designed for people who express their individuality and passion through what they wear and is firmly rooted in the belief that everyone should be true to themselves. Carrie K. comprises three main collections: Organic and seemingly unpolished, whimsical and limited statement pieces. Designer Carolyn Kan won the ELLE Award's Jewellery Designer of the Year in 2010.

**CHOO YILIN ARTISAN JEWELLERY**

Origin: Singapore  
 Designer: Choo Yilin  
 Category: Jewellery  
 About: Choo Yilin Artisan Jewellery is a multiple international award-winning jewellery brand that seeks to fuse sustainability and luxury. The brand uses only reclaimed metals and commits to developing other methods to "green" the supply chain. Contrary to the high-polish and symmetry that has dictated high-end jewellery for so long, Yilin has a preference for included gemstones and textured metals. With designs that are always organic and asymmetrical, the underlying philosophy is about applauding life in all its imperfect beauty.



**DAVE FINE JEWELLERY**

Origin: Singapore  
 Designer: Dave Soh  
 Category: Jewellery  
 About: Singaporean jeweller Dave Soh grew up with an innate love for precious gemstones. DAVE Fine Jewellery offers the discerning, modern woman brilliant, precious gem-encrusted accessories as affordable luxuries. DAVE firmly believes that great style should not be limited by budget. Four different ranges cater to a woman's varying budgets without sacrificing quality. DAVE believes that jewellery should be fun, enjoyable while expressing the personality of the wearer. This lends meaning to the pieces that he creates which combine trends, colours and craftsmanship to create a style that is distinctively DAVE—be it in the unexpected combination of colours from the gemstones, or the reinterpretation of a classic design idea.

**LING WU**

Origin: Singapore  
 Designer: Goh Ling Ling  
 Category: Bags  
 About: Ling Wu has built a reputation for bags that are seriously functional but surreally beautiful. The brand is religious about marrying the comforts and aesthetics of each bag—it should drape perfectly over the shoulder and cling effortlessly like second skin on the side. Each Ling Wu piece is effortlessly apt to carry a woman from day to night with an unmistakable aura

that needs no overt labeling. In line with the designers' usual fanatical attention to sensory-driven details, the latest range of sensual shoulder serpents are crazily puppy soft to the stroke and sweetly sexed up to the eye.

**MARILYN TAN**

Origin: Singapore  
 Designer: Marilyn Tan  
 Category: Jewellery  
 About: Marilyn Tan's collections are inspired by her travels and influenced by the environment she lives in. She works in silver, white and yellow gold and loves to use unusual stones or unusually finished stones. Materials such as leather, silk, acrylic and suede are combined with a variety of precious or semi-precious stones to create exquisite works of art. Her handcrafted designs are mainly one-of-a-kind pieces and commissions by clients. They are not only bold and modern, but colourful and often texturally unconventional.

**SHITO**

Origin: Singapore  
 Designers: Cheryl Mok and Alice Soedirman  
 Category: Footwear  
 About: Heels, wedges, stilettos, strappy sandals, boots—after a long infallible love affair with them all, the girls behind Shito, Alice Soedirman and Cheryl Mok launched their label in 2009. An exclusive range of women's footwear, Shito's luxury line exudes erotica attraction and is edgy, flirty and feminine all at once. The Shito lady is a statement maker who finds the right balance between comfort, quality and creativity.



**TSURA**

Origin: Singapore  
 Designer: Tara Thadani  
 Category: Jewellery  
 About: Tsura was created by designer-jeweller Tara Thadani, who married her desire to make and create, with her passion for adornment and personal expression. Her beautiful, bold jewellery is the vessel for expressing Tara's own experiences of the world, influenced by all she has seen, felt, smelt, touched and thought in her travels and her time as woman of the world.

**TU'I**

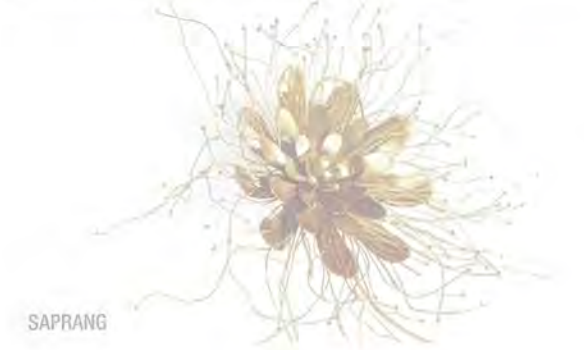
Origin: Bangkok  
 Designer: Tipanan Krairiksh  
 Category: Handbags; Accessories  
 About: Tu'i is designed by Tipanan Krairiksh, an accomplished designer whose creations are a powerful fusion of Eastern and Western influences. Trained at the prestigious Institute Marangon in Milan, Tipanan's distinctive designs have caught the attention of leading Italian fashion houses. Tu'i's collection of handbags and accessories are characterized by bold form, rich textures, exotic leather skin and signature hardware. Luxurious, exotic and glamorous are the images that come to mind. The exotic and luxurious skins used are reflective of the brand's integration of the wild and sophisticated—invoking a spirit of adventure, individuality and energy that is intrinsic in the brand philosophy of Tu'i.

All labels featured here will be available for sale to the public at:



**ACCESSORIES**

Fashion-forward bags, shoes and jewellery brands that further prove more is indeed, more.



**SAPRANG**

Origin: Bangkok  
 Designers: Sirikarn Jirajbhaskornkul and Supot Suwannasing  
 Category: Jewellery  
 About: Using brass handicraft to produce a variety of jewellery art, these graduates from the Silpakorn University Sirikarn and Supot were awarded the Emerging Design Award in Designer of the Year 2007 in Jewellery Design by the Faculty of Decorative Art for their outstanding jewellery creations.

**DS**

Origin: Bangkok  
 Designer: Disaya Sorakraikitikul  
 Category: Jewellery  
 About: DS is designer Disaya Sorakraikitikul's fine jewellery line. Disaya is an award winning graduate from Central Saint Martins and has received much critical and commercial success with her ready-to-wear line. The brand is a reflection of Disaya's dynamic dexterity and originality. DS embraces the utilization of precious gemstones, materials, and sophisticated techniques, capitalizing on a more edgy and masculine attitude with an infusion of mysteriousness, and caters to a more upscale contemporary jewellery admirer.

**PITCH**

Origin: Bangkok  
 Designer: Pitchaya Srirapong  
 Category: Jewellery  
 About: One of the most sought after accessories designers who has designed for some of the biggest and most interesting Thai designers, Pitchaya Srirapong's own accessories line is inspired by her travels around the world. She pours passion into each collection and draws inspiration from observing the sights, sounds and

smells of places travelled as well as the interaction and insight into people's lives and lifestyles. Pitch incorporates new materials and new techniques to present surprises for every style enthusiast.

**THE ONLY SON**

Origin: Bangkok  
 Designer: Au Ekbutr Udomphol  
 Category: Jewellery  
 About: A graduate of the prestigious fashion course at the Sydney Institute of Technology, the designer Au Ekbutr Udomphol acquired knowledge and training at cult fashion labels in Australia and New York like Ksubi, Sass & Bide and Imitation of Christ. His unisex jewellery for his debut label The Only Son reinforces the masculine mood that runs through his ready to wear collection, with hexagon shapes and silver nails reworked into necklaces, bracelets and rings.

**HOIMING**

Origin: Hong Kong  
 Designers: Hoiming Fung and Baldwin Pui  
 Category: Handbags; Accessories  
 About: A witty luxury brand, featuring a range of handcrafted leather handbags, Hoiming is constantly challenging the traditional notions and constructs of a handbag. Rather than just designing handbags, Hoiming always explores new possibilities to carry things; thus, creating bags with reason and surprises and breaking the stereotypical form and function of the traditional handbag. And in Hoiming's usual spirit to explore and to inspire, their works recapture the essence of elegance in their own mischievous way.

**SEVENTY EIGHT PERCENT**

Origin: Hong Kong  
 Designer: Shai Leyv  
 Category: Bags  
 About: Only 78% functional and melding a

complementary mix of functionality and edgy desirability, products from Seventy Eight Percent are designed to excite, capture the senses and force the user to develop new ways of using daily objects and to adjust their behavior to compensate for the product's "flaws," which are deconstructed beauties to say the very least.

**WEAR AND TEAR**

Origin: Hong Kong  
 Designer: Cheung Lik  
 Category: Jewellery  
 About: Designer Cheung Lik introduces experimental ideas to accessories, using unexpected materials and forms with no boundaries, drawing inspiration from her previous experience in different design disciplines. With a juxtaposition of objects and a new sense of the tactile with delicate but modern design, her ranges of experimental pieces have a strong sense of delicate versus structural touch. Handcrafted techniques such as knitting and weaving are the essence of Wear and Tear.

**KALIGULA**

Origin: Jakarta  
 Designer: Anita Kaligis  
 Category: Jewellery; Handbags  
 About: Anita uses her experiences from majoring in shoes and accessories at Polimoda in Florence, Italy and her internship at Coto Moltedo (co-founder of Bottega Veneta). Kaligula produces unique and distinctive necklaces and handbags. From her small workshop in Indonesia, Anita experiments with leather and other interesting materials and is compelled to constantly challenge her creativity and aesthetic. Her designs are reflective of her way of thinking about fashion. Personal, distinctive, eye catching and playful, Kaligula is handmade with passion in Indonesia.